

PHARMA ANVESHAN 2024

Name of the Event: PHARMA ANVESHAN

Venue: Seminar hall VIMS and RC

Organized by: Vydehi Institute of Pharmacy, Bengaluru

Date: 06/03/2024

National Pharmacy Education Day holds special significance as we honor the indelible contributions of Prof. Mahadeva Lal Schroff, whose pioneering efforts have left an indelible mark on the landscape of pharmacy education in India. As we pay tribute to Prof. Schroff, we are reminded of the transformative power of education and its profound impact on society. His vision and dedication have inspired generations of pharmacists, fostering a culture of innovation, collaboration, and excellence in our profession.

The “PHARMA ANVESHAN” was celebrated with enthusiasm and participation from various stakeholders in the field of pharmacy education and research. Dr. Meenakshi welcomed the Principal Dr. Lakshmayya, Chief guest Dr. S. Ramachandra Setty, Guest of Honour Dr. Druv Jha, all staff, organizers, all attendees and all the students extending warm greetings and highlighting the significance of the day.

The ceremony officially commenced with the lighting of the lamp by all the dignitaries present, signifying the beginning of the day's proceedings. A delightful welcome song performed by B-Pharm I Year Students and vibrant welcome dance performed by Miss. Shrijitha Nath, III Year B-Pharm student set the tone for the event, captivating the audience.

Following this, Dr. Lakshmayya Principal, delivered the inaugural address shedding light on the importance of pharmacy education in shaping the future of healthcare and pharmaceutical sciences.

The highlight of the event was the session by the Chief Guest, Dr. S. Ramachandra Setty, Director R&D RGUHS, Bangalore, who shared valuable insights into fostering synergies between academics and industry and also stressed the effective implementation of national education policy 2020 for pharmacy programme. Dr. S. Ramachandra Setty engaging teaching style ensured that the programme was both informative and interactive, leaving participants inspired and empowered to explore pharmacy profession with confidence and competence.

The Speaker Dr. Druv Jha, Medical and scientific writer in Novo Nordisk, Bengaluru delivered talk on drug development, regulatory approval for various drug molecules, FDA Draft Guidance, importance of product development and various departments of pharmaceutical industry topics was discussed and students were enthusiastically interacted with the speaker and clarified their doubts.

By the end of the session, participants had acquired valuable skills and knowledge in importance of pharmacy education bridging the gap between the academics and industry in shaping the future of healthcare professionals and pharmaceutical sciences.

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Various activities like quiz competition, portrait drawing and poster presentation were conducted and prizes distributed to the winners by the guests.

The event concluded with a vote of thanks by Mrs. Vidya Bharathi, Assistant Professor of Pharmacy, and expressing gratitude to the Management, Principal, Dignitaries, staff, organizers and all the students for their contributions towards making the Pharma Anveshan 2024 a resounding success.

With all the students and participants, the event served as a platform for fostering collaboration, sharing knowledge, and inspiring the future generation of pharmacists and researchers in advancing the field of pharmacy education.

This event exemplified the commitment of the academic community towards continuous improvement and innovation in pharmacy education, in alignment with national objectives and global standard.

