

## Vydehi Institute of Pharmacy



## Insights from Attending the 10th Annual Pharmacovigilance Symposium"

15th & 16th September 2023 Venue- Vydehi Institute of Medical Sciences & Research Centre, Bengaluru

Summary;The 10th Annual Pharmacovigilance Symposium, held on 15th and 16thSeptember 2023 at Vydehi Institute of Medical Sciences & Research Centre, Bengaluru, marked a significant milestone in the healthcare industry. Themed "Evolving from Pharmacovigilance to Pharmaco-Intelligence&Pharmaco-Excellence - A Paradigm Shift in the Digital Era," the conference delved into the transformative power of Artificial Intelligence (AI) in accelerating drug development processes.

Key Objectives;The symposium addressed the rapid evolution of healthcare in the digital age. With the COVID-19 pandemic reshaping the industry, healthcare organizations are increasingly relying on AI technology. Leaders from various sectors, including Government, Regulatory bodies, Pharmaceutical firms, Clinical Research Organizations, and Patient Focused/Advocacy groups, came together to discuss emerging healthcare challenges and innovative solutions.

## Highlights;

- 1. AI in Drug Development : Discussions revolved around building enterprise-grade AI platforms, enabling accelerated drug development through verticalities solutions and cloud-integrated product offerings.
- 2. Collaborative Efforts: Industry leaders collaborated to explore the potential of AI-driven strategies, fostering partnerships between technology providers and healthcare organizations.
- 3. Patient-Centric Focus: The symposium emphasized the significance of patient-focused approaches, ensuring that advancements in drug development translate into tangible improvements in patients' lives.

## **Conclusion:**

The conference illuminated the path forward for the pharmacovigilance industry, showcasing the pivotal role of AI in shaping the future of healthcare. By embracing AI excellence, the industry is poised for transformative growth, bringing us closer to the goal of accelerated drug development and enhanced patient outcomes.

The program was successfully coordinated by Vydehi Institute of Pharmacy Principal Dr. Lakshmayya, accompanied by Asst.Professor Mrs. Shamala S, Asst. Professor Mrs. Misha Shrivastava, Asst. Professor Dr. Shivesh Singh.

During the 10<sup>th</sup> Annual Pharmacovigilance symposium, a total sixty number of BPharm students actively participated in various sessions and discussions, contributing their enthusiasm and fresh perspectives to the event.

